

## CURRICULUM VITAE

### JANET A. LORENZEN, Ph.D.

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#### CURRENT POSITION

Assistant Professor, Willamette University, Department of Sociology

#### EDUCATION

Ph.D. Rutgers University, Department of Sociology, 2014  
M.A. San Diego State University, Department of Women's Studies, 2000  
B.A. Hamline University (St. Paul, MN), 1998  
English, Women's Studies, Anthropology

#### TEACHING & RESEARCH INTERESTS

Environmental Sociology, Economic/Political Sociology, Social Movements, Sociology of Consumers/Consumption, Sociology of Culture, Inequality/Gender, Social Theory, Qualitative Methods

#### PUBLICATIONS

- Lorenzen, Janet A., Gill, Elizabeth and Mark Andreoni. Forthcoming. "Turning out the Grassroots': Refining Public Feedback in Environmental Policy Making." *Humanity & Society* special issue on activism.
- Lorenzen, Janet A. Forthcoming. "Green Lifestyles and Micropolitics: Pragmatist Action Theory and the Connection between Lifestyle Change and Collective Action" in *Microsociological Perspectives for Environmental Sociology*, edited by Bradley H. Brewster and Antony J. Puddephatt. Farnham: Ashgate.
- Lorenzen, Janet A. and Daina Cheyenne Harvey. 2016. "Forced In or Left Out: Experiencing Green from Community Redevelopment to Voluntary Simplicity and the Potential In-Between." Pp. 263 – 274 in *Emergent Possibilities for Global Sustainability: Intersections of Race, Class and Gender*, edited by Phoebe Godfrey and Denise Torres. New York: Routledge.
- Lorenzen, Janet A. 2015. "Teaching & Learning Guide for: Green Consumption and Social Change: Debates over Responsibility, Private Action, and Access." *Sociology Compass* 9(6):519-529.

- Lorenzen, Janet A. 2014. "Green Consumption and Social Change: Debates over Responsibility, Private Action, and Access." *Sociology Compass* 8(8):1063-1081.
- Lorenzen, Janet A. 2014. "Convincing People to Go Green: Managing Strategic Action by Minimising Political Talk." *Environmental Politics* 23(3):454-472.
- Shwom, Rachael and Janet A. Lorenzen. 2012. "Changing Household Consumption to Address Climate Change: Social Scientific Insights and Challenges." *Wiley Interdisciplinary Reviews: Climate Change*. DOI: 10.1002/WCC.182  
<http://wires.wiley.com/WileyCDA/WiresArticle/wisId-WCC182.html>
- Lorenzen, Janet A. 2012. "Going Green: The Process of Lifestyle Change." *Sociological Forum* 27(1):94-116.
- Lorenzen, Janet A. 2012. "Green and Smart: The Co-construction of Users and Technology." *Human Ecology Review* 19(1):25-36.
- Harvey, Daina C. and Janet A. Lorenzen. 2008. "Contemporary Leisure Frontiers for Americans." Pp. 75-92 in *Loisir et Liberté en Amérique Du Nord*, edited by Pierre Lagayette. Paris: Presses de l'Université Paris-Sorbonne.
- Lorenzen, Janet A. and Daina C. Harvey. 2006. "Signifying Practices and the Co-Tourist." *Tourismos: An International Multidisciplinary Journal of Tourism* 1(1):9-26.

#### **BOOK REVIEWS & OTHER PUBLICATIONS**

- Lorenzen, Janet A. 2015. "The Diderot Effect." In *The Wiley-Blackwell Encyclopedia of Consumption and Consumer Studies*, edited by Daniel Thomas Cook and J. Michael Ryan. Oxford: Wiley-Blackwell.
- Lorenzen, Janet A. 2015. "Connecting the Classroom to the Community." *Teaching/Learning Matters, ASA's Newsletter for the Section on Teaching & Learning in Sociology* 44(1):7-8.
- Lorenzen, Janet A. 2012. "In Brief: Taking the Blame for Climate Change." *Contexts* 11(2):4.
- Lorenzen, Janet A. 2010. Review of Lawrence B. Glickman's *Buying Power: A History of Consumer Activism in America*. *Journal of Consumer Culture* 10(2):298-300.
- Lorenzen, Janet A. 2007. "Diderot Effect." In *The Blackwell Encyclopedia of Sociology Online*, edited by George Ritzer. Oxford: Blackwell.  
[www.sociologyencyclopedia.com](http://www.sociologyencyclopedia.com)

## **WORKS IN PROGRESS & UNDER REVIEW**

“Challenges to Reducing Consumption: Social Connections and the Problem of Gift Giving” (research article under review)

“The Limits of Agency: Structural Influences over Individual Consumption” (book chapter in progress for *The Energy and Society Handbook*, Debra J. Davidson and Matthias Gross Editors, Oxford University Press)

“Green Religion: Encompassing ‘A Whole Worldview’ on Environmental Engagement” (in progress)

## **AWARDS AND HONORS**

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| 2016 | Atkinson Research Expense Award 2016-17, Willamette University   |
| 2016 | Presidential Discretionary Fund, Willamette University   |
| 2016 | Liberal Arts Research Collaborative (LARC 2.0) Curricular Innovation Grant, Willamette University  |
| 2015 | Pre-tenure research sabbatical awarded for Spring 2017, Willamette University  |
| 2015 | Summer Research Grant, Center for Religion, Law, and Democracy (CRLD), Willamette University   |
| 2014 | Graduate Student Paper Award, American Sociological Association (ASA) Consumers and Consumption Section for “Challenges to Reducing Consumption: Social Connections and the Problem of Gift Giving”  |
| 2013 | Brent K. Marshall Graduate Student Paper Award, Society for the Study of Social Problems (SSSP) Environment and Technology Division for “Sustainable Lifestyles and Environmental Activism: How Lifestyle Change Supports Collective Action” |
| 2013 | Graduate Student Paper Award, Society for the Study of Social Problems (SSSP) Conflict, Social Action, and Change Division for “Convincing People to Go Green: Managing Strategic Action by Minimizing Political Talk”                       |
| 2012 | Harry C. Bredemeier Award for Excellence in Undergraduate Teaching, Department of Sociology, Rutgers University  |
| 2012 | SAGE Teaching Innovations & Professional Development Award, American Sociological Association (ASA) Teaching and Learning Section  |

- 2011 American Association of University Women (AAUW) American Fellowship
- 2010 Dissertation Research Grant, Rutgers Initiative for Climate and Society
- 2010 Conference Travel Award, Rutgers University Graduate School of New Brunswick (also 2007)
- 2009 Teaching Honor Roll “Best Teachers for Fall 2009” Department of Sociology, Rutgers University (for Economic Sociology 375)
- 2007 Teaching Honor Roll “Best Teachers for Spring 2007” Department of Sociology, Rutgers University (for Sociology of Women 216)
- 2006 Conference Travel Award, American Sociological Association Student Forum
- 2005 Teaching Honor Roll “Best Teachers for Fall 2005” Department of Sociology, Rutgers University (for Social Problems 103)

#### TEACHING EXPERIENCE

- 2014-present Assistant Professor, Department of Sociology, Willamette University.
- 2004-2013 Teaching Assistant and Instructor, Department of Sociology, Rutgers University.
- 1998-2000 Teaching Assistant and Graduate Teaching Associate, Department of Women’s Studies, San Diego State University.

#### Courses Taught

Sexuality and Society 440  
 Qualitative Methods 402w  
 Economic Sociology 375  
 Sustainability, Justice & Society 358  
 Sociology of Gender 324

Sociological Theory 303  
 Sociology of Women 216  
 Social Class 111  
 Social Problems 103  
 Intro to Women’s Studies 101  
 College Colloquium 101

#### RESEARCH & WORK EXPERIENCE

##### Research Assistantships:

- Dean Jacquelyn Litt, Data Coordinator for Douglass Residential College (2013-present)
- Prof. Paul McLean, Network analysis (2010-2012), Data cleaning (2007-2008), Library research (2008-2009)
- Program Coordinator, Global Initiatives for the Department of International Programs, Rutgers University, 2007-2009

Assistant Organizer, Global Initiatives Working Group on Inequality, Rutgers University  
2005-2006

## **PRESENTATIONS**

- 2016        “‘Turning out the Grassroots’: Refining Public Engagement in Environmental Policy Making,” American Sociological Association Conference, Seattle
- 2015        “Critical Conversations on Humanist Pedagogy and Locavore Sociology,” Association for Humanist Sociology Conference, Portland
- 2014        “Challenges to Reducing Consumption: Social Connections and the Problem of Gift Giving,” American Sociological Association Conference, San Francisco
- 2014        “Applying for External Funding: From AAUW to NSF,” American Sociological Association Conference, San Francisco
- 2014        “Lean and Green: Sustainable Lifestyles under Financial Constraints,” Eastern Sociological Society Conference, Baltimore
- 2013        “Sustainable Lifestyles and Environmental Activism: How Lifestyle Change supports Collective Action,” invited presentation for winning the Brent K. Marshall Graduate Student Paper Award in the Environment and Technology Division, Society for the Study of Social Problems Conference, New York
- 2013        “Convincing People to Go Green: Managing Strategic Action by Minimizing Political Talk,” invited presentation for winning the Graduate Student Paper Award in the Conflict, Social Action, and Change Division, Society for the Study of Social Problems Conference, New York
- 2013        “Sustainable Lifestyles and Environmental Activism: How Lifestyle Change supports Collective Action,” American Sociological Association Conference, New York
- 2013        “Framing Environmental Problems: The Case of Climate Change Denial,” invited guest lecture for Social Problems course, Department of Sociology, Rutgers University
- 2013        “Sustainable Lifestyles: Connections between Anti-Consumption and Collective Action,” Eastern Sociological Society Conference, Boston

- 2012 "Bottom-up Social Innovations," invited guest lecture for Energy & Society course, Department of Human Ecology, Rutgers University
- 2012 "Green Lifestyles: Culture in Action," invited talk for the Culture Workshop, Department of Sociology, Rutgers University
- 2012 "Legitimizing a Lifestyle: Green Consumers and Social Status," American Sociological Association Conference, Denver
- 2012 "Green is (Not) the New Black: Social Status and Environmentalism," Eastern Sociological Society Conference, New York
- 2011 "Going Green: The Process of Lifestyle Change" invited talk for Colloquium Series, Department of Sociology, Rutgers University
- 2011 "The Nudge and the Nag: Greening Lifestyles and Personal Network Effects," American Sociological Association Conference, Las Vegas
- 2011 "How Green Technology is integrated into Sustainable Living: A Qualitative Study of Voluntary Simplifiers, Religious Environmentalists, and Green Home Owners," Sustainable Consumption Research and Action Initiative (SCORAI) workshop, Princeton, NJ
- 2011 "Friends Help Friends Go Green: A Social Network Analysis," Eastern Sociological Society Conference, Philadelphia
- 2010 "Doing the Right Thing: The Process of Lifestyle Change," American Sociological Association Conference, Atlanta
- 2010 "Green Lifestyles: The Practice and Process of Cultural Coherence," Eastern Sociological Society Conference, Boston
- 2009 "Restricting Consumption: Creating and Maintaining Contrary Lifestyle Practices in the American Consumer Economy," Consumer Culture Theory Conference, Ann Arbor, MI
- 2008 "Consuming the Future: Imagining Ideal Lifestyles," American Sociological Association Conference, Boston
- 2007 "Social Structure and the Consumer Economy," Eastern Sociological Society Conference, Philadelphia
- 2007 "Consumer Cognition: Product Associations and Lifestyle Networks," Consumer Studies Research Network Conference, New York

- 2006 "Consuming Space: Signifying Practices in Generic Spaces," Eastern Sociological Society Conference, Philadelphia (with Daina Harvey)
- 2006 "Consumer Cultures and Relational Status Production," American Sociological Association Conference, Montreal
- 2006 "Cultural Boundaries and Tourism: The Rise of the Co-Tourist," American Sociological Association Conference, Montreal (with Daina Harvey)
- 2005 "Global Consumption: McDonaldisation or Multicultural Hybridization?" American Sociological Association Conference, Philadelphia
- 2004 "Leisure, Space and Consumption: Contemporary Leisure Frontiers for Americans," Conference on Leisure and Liberty in North America, Sorbonne, Paris (with Daina Harvey)
- 2004 "Marketing into Culture: The Manipulation of Ritual Images in the Consumer Economy," International Visual Sociology Association Annual Meeting, San Francisco

#### **PROFESSIONAL SERVICE**

Session Organizer and Discussant, "Environment, Law and Regulation," Society for the Study of Social Problems Conference, Seattle 2016

Member, 2015 Graduate Student Paper Award Committee, Consumers and Consumption Section, American Sociological Association

Member, 2014 Graduate Student Paper Award Committee, Conflict, Social Action, and Change Division, Society for the Study of Social Problems

Executive Board Member and Conference Organizer, Consumer Studies Research Network, "The Crisis and Contradictions of Consumption" Conference, Las Vegas 2011 & "The Future of Consumer Studies" Conference, New York 2007. Presider, "Living With/In the Contradictions," Las Vegas 2011

Session Organizer and Presider, "Building Greener Communities: Redefining Quality of Life," Society for the Study of Social Problems Conference, Las Vegas 2011

Manuscript Reviewer: *Energy Policy*, *Global Environmental Change*, *Human Ecology Review*, *Intersections*, *Journal of Consumer Culture*, *Poetics*, *Rutgers Journal of Sociology*, *Social Problems*, *Sociological Forum*, *Sociological Inquiry*, *Symbolic Interaction*

**Willamette University**

Member, Sustainability Advisory Board

Member, Zena Farm & Forest Curriculum Development Committee and Bicycle Friendly Campus Committee

Invited speaker for the course PSYC 121: Psychology for Sustainability

Reviewer for the Fred Wert Collaborative Research in Sustainability Grant

**Rutgers University**

Editorial Board Member, *Rutgers Journal of Sociology* 2010-2014

Organizer, Panelist "Job Market Workshop," Dept of Sociology, Rutgers University Spring 2014 (a professionalization workshop for graduate students)

Invited Panelist "Choosing a Dissertation Topic," Dept of Sociology, Rutgers University Spring 2013 (a professionalization workshop for graduate students)

Invited Panelist "Applying for External Funding," Dept of Sociology, Rutgers University Spring 2013 & 2012 (a professionalization workshop for graduate students)

Organizer "How to Teach a Summer Course," Dept of Sociology, Rutgers University Spring 2012. Invited Panelist 2008 & 2007

Invited Panelist "Professional Identity," Dept of Sociology, Rutgers University Fall 2010 (a professionalization workshop for graduate students)

Graduate Program Committee Member, Dept of Sociology, Rutgers University 2009-2010 (planned professionalization workshops for graduate students)

Discussant, *Crossing Borders Panel*, Constructing Knowledges: Rutgers Graduate Student Conference 2007

Co-Director Graduate Union of Sociology Students, Rutgers University 2005-2006

**PROFESSIONAL MEMBERSHIPS**

Association for the Advancement of Sustainability in Higher Education (AASHE)

American Association of University Women (AAUW)

American Sociological Association (ASA)

Section Memberships: Consumers & Consumption, Environment & Technology, Social Movements, Teaching & Learning, Theory



Association for Environmental Studies & Sciences (AESS)

Pacific Sociological Association (PSA)

Society for the Study of Social Problems (SSSP)

Sustainable Consumption Research and Action Initiative (SCORAI)