

## KAREN A. CERULO

*Office:* Department of Sociology  
Rutgers, The State University of NJ  
26 Nichol Avenue  
New Brunswick,, NJ 08901-2882  
Email: [cerulo@sociology.rutgers.edu](mailto:cerulo@sociology.rutgers.edu)

*Home:* 343 Spruce Avenue  
Garwood, NJ 07027

- EDUCATION:** Ph.D. Sociology – Princeton University, October 1985.  
Dissertation: "Social Solidarity and Its Effects on Musical Communication: An Empirical Analysis Of National Anthems."  
*Departmental Honors*
- M.A. Sociology – Princeton University, January 1983.  
*Departmental Honors.*
- B.A. Sociology – Rutgers University, May 1980  
*Summa Cum Laude; Departmental Honors.*

### EMPLOYMENT:

- 2009 to 2012      *DEPARTMENT CHAIR:* Dept. of Sociology, Rutgers University.
- 2003 to present      *PROFESSOR:* Dept. of Sociology, Rutgers University.
- 1996 to 2003      *ASSOCIATE PROFESSOR:* Dept. of Sociology, Rutgers University.
- 1990 to 1996      *ASSISTANT PROFESSOR:* Dept. of Sociology, Rutgers University.
- 1988 to 1990      *VISITING ASSISTANT PROFESSOR:* Dept. of Sociology, Rutgers Univ.
- 1985 to 1990      *ASSISTANT PROFESSOR:* Dept. of Sociology, SUNY at Stony Brook.

### AREAS OF EXPERTISE:

- |                       |                        |
|-----------------------|------------------------|
| Culture and Cognition | Technology and Media   |
| Symbol Systems        | Social Change          |
| Decision Making       | Community              |
| Identity Construction | Measurement Techniques |

## **PUBLICATIONS:**

### BOOKS:

#### *Sole Authored:*

Cerulo, Karen A. 2006. *Never Saw It Coming: Cultural Challenges to Envisioning the Worst*. Chicago: University of Chicago Press.

Cerulo, Karen A. 1998. *Deciphering Violence: The Cognitive Structure of Right and Wrong*. New York/London: Routledge.

Portions of this book reprinted in L. Spillman (ed.). 2001. *Cultural Sociology*. Malden, MA: Blackwell.

Cerulo, Karen A. 1995. *Identity Designs: The Sights and Sounds of A Nation*. The Arnold and Caroline Rose Book Series of the American Sociological Association. New Brunswick, NJ: Rutgers University Press.

#### *Co-Authored:*

Ruane, Janet M. and Cerulo, Karen A. 2015. *Second Thoughts: Sociology Challenges Conventional Wisdom*. Thousand Oaks, CA: Pine Forge/Sage.

Previous edition published in 2012.

Ruane, Janet M. and Cerulo, Karen A. 2008. *Second Thoughts: Seeing Conventional Wisdom through the Sociological Eye*. Thousand Oaks, CA: Pine Forge/Sage.

Previous editions published in 1997, 2000, 2004.

Portions of this book reprinted in J. Hensley (ed.). 2003. *Down to Earth Sociology*, 12<sup>th</sup> edit. New York: Free Press.

### EDITED VOLUMES:

Cerulo, Karen A. 2002. *Culture in Mind: Toward a Sociology of Culture and Cognition*. New York/London: Routledge.

### REFEREED JOURNAL ARTICLES

Cerulo, Karen A. 2018. "Scents and Sensibility: Olfaction, Sense-making and Meaning Attribution." *American Sociological Review* 83: 2: 361-389.

Cerulo, Karen A. 2017. "'I Don't Want To Be with Those Guys!'" Speaking Up Against Bias and Injustice." *Sociological Forum* 32: SI: 741-751.

Cerulo, Karen A. 2016. "Why Do We Publish?" *American Sociologist* 47: 2-3: 151-157

Cerulo, Karen A. 2015. "The Embodied Mind: Building on Wacquant's Carnal Sociology." *Qualitative Sociology* 38: 1: 33-38.

Cerulo, Karen and Janet M. Ruane. 2014. "Apologies of the Rich and Famous: Social, Cultural and Cognitive Explanations of Why We Care and Why We Forgive." *Social Psychology Quarterly* 77: 2: 123-149.

*Refereed Journal Articles, con't.*

Cerulo, Karen A. 2014. "Continuing the Story: Maximizing the Intersections of Cognitive Science and Sociology." *Sociological Forum* 29: 4: 1012-1019.

Cerulo, Karen A. 2014. "To Life: Optimism Bias and Technological Ties in the Face of the Worst." *Sociological Forum* 29: 3: 743-748.

Cerulo, Karen A. 2014. "Re-Assessing the Problem: Response to Jerolmack and Khan." *Sociological Methods and Research* 43: 2: 219-226.

Cerulo, Karen A. 2011. "Social Interaction: Do Nonhumans Count?" *Sociology Compass* 5: 9: 775-791.

Cerulo, Karen A. 2010. "Mining the Intersections of Cognitive Sociology and Neuroscience." *Poetics* 38: 2: 115-132

Cerulo, Karen A. 2009. "Non-Humans in Social Interaction." *Annual Review of Sociology* vol. 35: 531-552.

Ruane, Janet M. and Karen A. Cerulo. 2008. "Second Thoughts on Presidential Politics." *Sociological Forum* 23: 4: 852-860.

Cerulo, Karen A. and Andrea Barra. 2008. "In the Name of ...: Legitimate Interactants in the Dialogue of Prayer." *Poetics* 36: 5-6: 374-388.

Cerulo, Karen A. 2008. "Social Relations, Core Values and the Polyphony of the American Experience: Robin Williams Got It Right." *Sociological Forum* 23: 2: 363-372.

Cerulo, Karen A. 2000. "The Rest of the Story: Sociocultural Patterns of Story Elaboration." *Poetics* 28: 21-45.

Cerulo, Karen A. 2000. "Overcoming Rigid Conceptualization: Culture, Cognition and New Approaches to Old Ideas." *Poetics* 28: 1-4.

Cerulo, Karen A. and Janet M. Ruane. 1998. "Coming Together: New Taxonomies for the Analysis of Social Relations." *Sociological Inquiry* 68: 3: 398-425.

Cerulo, Karen A. 1998. "Sociological Perspectives on New Communication Technologies." *Sociological Inquiry* 68: 2: 228-230.

Cerulo, Karen A. 1997. "Identity Construction." *Annual Review of Sociology*. Vol. 23: 385-409.

Cerulo, Karen A. 1997. "Re-framing Sociological Concepts for a Brave New (Virtual?) World." *Sociological Inquiry* 67: 1: 48-58.

Cerulo, Karen A. and Janet M. Ruane. 1997. "Death Comes Alive: Technology and the Re-conception of Death." *Science as Culture* vol. 6 no. 28 part 3: 444-466.

*Refereed Journal Articles, con't.*

Cerulo, Karen A. 1995. "Designs on the White House: TV Ads, Message Structure, and Election Outcome." *Research in Political Sociology* vol. 7: 63-88.

Ruane, Janet M. Karen A. Cerulo, and Judith Gerson. 1995. "Professional Deceit: Normal Lying in an Occupational Setting." *Sociological Focus* 27: 2: 91-109.

Cerulo, Karen A. 1993. "Symbols and the World-System: National Anthems and Flags." *Sociological Forum* 8: 2: 243-272.

Cerulo, Karen A., Janet M. Ruane, and Mary Chayko. 1992. "Technological Ties That Bind: Media-Centered Primary Groups." *Communication Research* 19: 1: 109-129.

Cerulo, Karen A. 1990. "To Err Is Social: Social Structural Effects on Errors in Self-Estimation." *Sociological Forum* 5: 4: 619-634.

Cerulo, Karen A. and Janet M. Ruane. 1990. "Police and CMHCs: The Transition from Penal to Therapeutic Control." *Law and Policy* 12: 2: 137-154.

Cerulo, Karen A. 1989. "Socio-Political Control and the Structure of National Symbols: An Empirical Analysis of National Anthems." *Social Forces* 68: 1: 76-99.

Cerulo, Karen A. 1989. "Variations in Musical Syntax: Patterns of Usage and Methods of Measurement." *Communication Research* 16: 2: 45-68.

Cerulo, Karen A. 1988. "Analyzing Cultural Products: A New Method of Measurement." *Social Science Research* 17: 317-352.

Cerulo, Karen A. 1988. "What's Wrong With This Picture?: Enhancing Communication Effectiveness Through Syntactic or Semantic Distortion." *Communication Research* 15: 1: 93-101.

Cerulo, Karen A. 1984. "Television, Magazine Covers, and the Shared Symbolic Environment: 1948-1970." *American Sociological Review* 49: 4: 566-570.

Cerulo, Karen A. 1984. "Social Disruption and Its Effects on Music: An Empirical Analysis." *Social Forces* 62: 4: 885-904.

REFEREED BOOK CHAPTERS

Cerulo, Karen A. and Janet M. Ruane. 2011. "Pearl Sydenstricker Buck: Sociology through Literature." Pp. 179-188 in Christofer Edling and Jens Rydgren (eds.), *Sociological Insights of Great Thinkers: From Aristotle to Zola*. New York: Praeger.

Cerulo, Karen A. 2002. "Individualism Pro Tem: Reconsidering U.S. Social Relations." Pp. 135-171 in K. A. Cerulo (ed.), *Culture In Mind: Toward A Sociology of Culture and Cognition..* New York: Routledge.

*Refereed Book Chapters, con't.*

Cerulo, Karen A. 2002. "Sensation and Perception." Pp. 15-20 in K. A. Cerulo (ed.), *Culture In Mind: Toward A Sociology of Culture and Cognition*. New York: Routledge.

Cerulo, Karen A. 2002. "Discrimination and Classification." Pp. 57-62 in K. A. Cerulo (ed.), *Culture In Mind: Toward A Sociology of Culture and Cognition*. New York: Routledge.

Cerulo, Karen A. 2002. "Representation and Integration." Pp. 113-122 in K. A. Cerulo (ed.), *Culture In Mind: Toward A Sociology of Culture and Cognition*. New York: Routledge.

Cerulo, Karen A. 2002. "Storage and Retrieval." Pp. 201-208 in K. A. Cerulo (ed.), *Culture In Mind: Toward A Sociology of Culture and Cognition*. New York: Routledge.

Cerulo, Karen A. 2002. "Building Bridges." Pp. 241-244 in K. A. Cerulo (ed.), *Culture In Mind: Toward A Sociology of Culture and Cognition*. New York: Routledge.

Cerulo, Karen A. 2002. "Mapping the Field." Pp. 283-293 in K. A. Cerulo (ed.), *Culture In Mind: Toward A Sociology of Culture and Cognition*. New York: Routledge.

Cerulo, Karen A. 2000. "Packaging Violence: Media, Story Sequencing, and the Perception of Right and Wrong." Pp. 153-176 in M. Gottdeiner (ed.), *Culture, Media, Commodification and the New Forms of Consumption*. Boulder, CO: Rowman and Littlefield.

Cerulo, Karen A. 1992. "Putting It Together: Measuring the Syntax of Aural and Visual Symbols." Pp. 111-129 in R. Wuthnow (ed.), *Vocabularies of Public Life*. London: Routledge.

REFEREED HANDBOOK AND ENCYCLOPEDIA ARTICLES

Cerulo, Karen A. forthcoming, 2018. "Embodied Cognition: Sociology's Role in Bridging Mind, Brain and Body." In W. Brekhus and G. Ignatow (eds.), *Oxford Handbook of Cognitive Sociology*. New York: Oxford University Press.

Cerulo, Karen A. 2016. "Cognition and Cultural Sociology: The Inside and Outside of Thought." Pp. 116-130 in D. Inglis (ed.), *The Sage Handbook of Cultural Sociology*. London: Sage

Cerulo, Karen A. 2015. "Culture and Cognition." *Emerging Trends in Sociology*. R. Scott and S. Kosslyn, Hoboken, NJ: John Wiley and Sons.

Cerulo, Karen A. 2014. "Communication in the Internet Age." Pp. 370-378 in M. Sasaki et al. (eds.), *The Concise Encyclopedia of Comparative Sociology*. The Netherlands: Brill.

Cerulo, Karen A. 2008. "Cultural Imperialism." *Encyclopedia of Social Problems*, Vincent N. Parrillo Editor, Thousand Oaks, CA: Sage.

*Refereed Handbook and Encyclopedia Articles, con't.*

- Cerulo, Karen A. 2008. "Cultural Relativism." *Encyclopedia of Social Problems*, Vincent N. Parrillo Editor, Thousand Oaks, CA: Sage.
- Cerulo, Karen A. 2005. "Cognitive Sociology." Pp. 107-111 in *The Encyclopedia of Social Theory*, George Ritzer Editor, Thousand Oaks, CA: Sage.
- Cerulo, Karen A. 2001. "Nationalism and Expressive Forms." *The International Encyclopedia of the Social Sciences*, Neil J. Smelser and Paul B. Baltes (eds.), Pp. 10328-10332. London: Elsevier.
- Cerulo, Karen A. 2001. "National Anthems." *The Encyclopedia of Nationalism*, Alexander J. Motyl (ed.), pp. 359-360. San Diego, CA: Academic Press.
- Cerulo, Karen A. 2001. "Flags." *The Encyclopedia of Nationalism*, Alexander J. Motyl (ed.), pp. 164-165. San Diego, CA: Academic Press.
- Cerulo, Karen A. 1995. "Patriotism." *The World Book Encyclopedia*, vol. 95: 197-198. Chicago: World Book Press.

Expanded and reprinted in *The World Book Encyclopedia*, 1996, 2008, 2015.

NEWSLETTER ARTICLES

- Cerulo, Karen A. 2013. "Getting the Word Out." *Footnotes* 40: 9: 7
- Cerulo, Karen A. 2012. "You Can't Do That: Practices of Constraintment." *Culture* 24: 1: 15-20.
- Cerulo, Karen A. 2011. "Culture and Cognition at the Intersections, Part III." *Culture* 23: 3: 1-3; 8.
- Cerulo, Karen A. 2010. "Culture and Cognition at the Intersections, Part II." *Culture* 23: 2: 1-3, 7.
- Cerulo, Karen A. 2009. "Culture and Cognition at the Intersections." *Culture* 23: 1: 1-3, 11-12.
- Cerulo, Karen A. 2000. "Specifying the Worst: Issues in Conceptualization." *Culture* vol. 14: 3: 1, 6-9.
- Cerulo, Karen A. 1997. "Toward a Sociology of Cyberspace." *Culture* vol. 12: 3: 1-2; 7-8.
- Cerulo, Karen A. 1994. "Re-Orchestrating the Sociology of Music." *Culture* 9: 1: 1, 5-8.

SOLICITED, NON REFEREED ESSAYS

- Cerulo, Karen A. 2013. "What I watch." *Contexts* 12: 1.
- Cerulo, Karen A. 2009. "Love Me, Love My ..." *Contexts* 8: 4: 60-61.
- Cerulo, Karen A. 2002. "The Behavior of Culture ... Courtesy of Donald Black." *Contemporary Sociology* 31: 5: 652-655.
- Cerulo, Karen A. 2002. "Culture Vultures: Reply to Peterson." *Contexts* 1: 3: 5.

BOOK REVIEWS

- Cerulo, Karen A. 2014. "Mind, Modernity and Madness." *American Journal of Sociology* 119: 5: 1527-1528.
- Cerulo, Karen A. 2008. "The Trouble with Culture: How Computers Are Calming the Culture Wars." *American Journal of Sociology* 113: 6: 1441-1443.
- Cerulo, Karen A. 1999. "Creating Country Music." *American Journal of Sociology* 104: 4: 1197-1198.
- Cerulo, Karen A. 1997. "An Ecology of Communication." *Contemporary Sociology* 25: 6: 807-808.
- Cerulo, Karen A. 1996. "Voicing Social Concern." *Social Forces* 74: 4: 1446-1447.
- Cerulo, Karen A. 1996. "The Dream of a New Social Order: Popular Magazines in America 1893-1914". *Social Forces* 74: 1: 347-348.
- Cerulo, Karen A. 1995. "The Costs of Privacy: Surveillance in America." *Social Forces* 73: 3.
- Cerulo, Karen A. 1994. "The Intellectual Construction of America." *Contemporary Sociology* 23: 6: 885-886.
- Cerulo, Karen A. 1994. "The Shape of Culture." *Administrative Science Quarterly* 39: 2: 344-345.
- Cerulo, Karen A. 1992. "Representing Order: Crime, Law, and Justice in the News Media." *Contemporary Sociology* 21: 1: 87-88.
- Cerulo, Karen A. 1991. "National Literacy Campaigns: Historical and Comparative Perspectives." *Sociological Inquiry* 61: 1: 126-127.
- Cerulo, Karen A. 1990. "Media, Sports, and Society." *Popular Communication* vol. 2: Spring: 14.
- Cerulo, Karen A. 1988. "Art in the Age of Revolution 1750-1800." *Contemporary Sociology* 17: 5: 677-78.

**WEB SITE:**

Cerulo, Karen A. *Culture and Cognition Network*:  
<http://www.sas.rutgers.edu/virtual/cultcog/cultcog.html>

I created and maintain this resource tool for a large network of social scientists working in the area of culture and cognition. The site contains information on new publications in the field, bibliographic material, and updates on regional and national activities. The site also gives scholars access to a listserv designed for dialogue among those interested in culture and cognition.

**KEYNOTES, INVITED LECTURES, AND PRESENTATIONS:**

Cerulo, Karen A. 2018. "Dreams of a Lifetime." Presented at the Sociology Department Colloquia Series, Rutgers University, New Brunswick, NJ, March 25, 2018.

Cerulo, Karen A. 2017. "Racializing Smell: Olfaction and Embodied Cognition." Presented at a Special Session of the Annual Meetings of the American Sociological Society, Montreal, Canada.

Cerulo, Karen A. 2017. "I Don't Want to Be with Those Guys." Presented at a Presidential Session of the Annual Meetings of the Eastern Sociological Society, Philadelphia, PA.

Cerulo, Karen A. 2016. "Embodied Cognition: Sociology's Role in Bridging Mind, Brain and Body." Center for Cultural Study, Yale University, September 30, 2016.

Cerulo, Karen A. 2016. "Why We Never See It Coming." Keynote, AIR-Worldwide Annual Conference, Philadelphia, PA, April 7, 2016.

Cerulo, Karen A. 2016. "Culture and Embodied Cognition." Presented at a Special Session of the Annual Meetings of the Eastern Sociological Society, Boston, MA.

Cerulo, Karen A. 2016. "Journal Publishing." Presented at the Annual Meetings of the Eastern Sociological Society: Boston, MA

Cerulo, Karen A. 2015. "The Sweet Smell of ... : Mind, Brain and Body in the Deciphering of Olfactory Meaning" Presented at the Annual Meetings of the Eastern Sociological Society, New York, NY.

Cerulo, Karen A. 2014. "What Should a Sociology of Culture and Cognition Look Like?" Presented at a Special Session of the Eastern Sociological Society, Baltimore, Maryland.

Cerulo, Karen A. 2013-2014. "Apologies of the Rich and Famous: Why we Care and Why We Forgive."

- Keynote, William Paterson University College Wide Lecture, October 22, 2014.
- Keynote, Brookdale Community College Community Lecture Night, October 15, 2014.
- Keynote, Montclair State University, Plenary Session for the AKD Honor Society, April 2014.

*continued on next page*



*Keynotes, Invited Lectures, and Presentations, con't.*

- Invited Lecture, Duke University Sociology Colloquia Series, March 2014
- Invited Lecture, Rutgers University Sociology Colloquia Series, February 2014.
- Keynote, Robin Williams Lecture at the Annual Meetings of the Eastern Sociological Society, Baltimore, Maryland, February 2014.
- Invited Lecture, Princeton University Colloquia on Culture, November 2013.
- Presented at the Annual Meetings of the American Sociological Association, New York City, NY.

Cerulo, Karen A. 2012. "Minds and Brains: The Sociology in Neurology."  
Presented at the Presidential Session at the Annual Meetings of the Eastern Sociological Society: New York: NY

Cerulo, Karen A. 2011. "Mind and Brain."  
Presented at a Special Session at the Annual Meetings of the American Sociological Association: Las Vegas, Nevada

Cerulo, Karen A. 2011. "You Can't Do That: Practices of Constraintment"  
Presented at the Plenary Session at the Annual Meetings of the American Sociological Association: Las Vegas, Nevada

Cerulo, Karen A. 2010. "Culture and Cognition."  
Organizer/Presenter: Presented at the Annual Meetings of the American Sociological Association: Atlanta, GA

Cerulo, Karen A. 2009. "The Future of the Sociology of Culture."  
Organizer/Presenter: Presented at the Annual Meetings of the American Sociological Association: San Francisco, CA.

Cerulo, Karen A. 2009. "The Intersection of Culture and Cognitive Science."  
Organizer/Presenter/Presider: Presented at the Annual Meetings of the American Sociological Association: San Francisco, CA.

Cerulo, Karen A. 2009. "What's New in the Sociology of Culture."  
Presented at the Annual Meetings of the Eastern Sociological Association: Baltimore, MD

Cerulo, Karen A. 2008. "Jumpstarting Culture and Cognition."  
Presented at the Annual Meetings of the American Sociological Association: Boston, MA

Cerulo, Karen A. 2007-2008. "*Never Saw It Coming: Cultural Challenges To Envisioning the Worst.*"

- Focus of an "Author-Meets-Critic" Session at the Annual Meetings of the American Sociological Association: Boston, MA, August 2008
- Invited Lecture, University of Pennsylvania, April 2008
- Invited Lecture, CUNY Graduate Center, April 2008
- Invited Lecture, Rensselaer Polytechnic Institute, April 2007
- Invited Lecture, Rutgers School of Business, April 2007
- Invited Lecture, Rutgers Center for Cultural Analysis, April 2007

*Keynotes, Invited Lectures, and Presentations, con't.*

Cerulo, Karen A. and Barra, Andrea. 2007. "In the Name of...: Legitimate Interactants in the Dialogue of Prayer."  
Invited Lecture, Princeton University, November 2007.

Cerulo, Karen A. 2007. "Getting Published."  
Presented at the Annual Meetings of the Eastern Sociological Society: Philadelphia, PA

Cerulo, Karen A. 2006/07. *Who ... or What is a Social Actor?"*

- Invited Lecture: Rutgers University, March 2007
- Invited Lecture: Princeton University, October 2006

Cerulo, Karen A. 2007. *What's New in Culture and Cognition II?*  
Organizer/Presenter: Presented at the Annual Meetings of the American Sociological Association, New York, NY

Cerulo, Karen A. 2006. *What's New in Culture and Cognition?*  
Organizer/Presenter: Presented at the Annual Meetings of the American Sociological Association: Montreal, CA.

Cerulo, Karen A. 2005. *Sight Unseen: The Cultural Challenges to Envisioning the Worst.*  
Presented at the Annual Meetings of the American Sociological Association: Philadelphia, PA

Cerulo, Karen A. 2005. *What's the Worst That Could Happen?*  
Organizer/Presenter: Presented at the Annual Meetings of the Eastern Sociological Society: Philadelphia, PA

Cerulo, Karen A. 2004. *Revisiting the Control Revolution.*  
Invited Lecture, Annenberg School of Communications: Los Angeles, CA

Cerulo, Karen A. 2004. *Who Is a Social Actor?*  
Presented at the Annual Meetings of the Eastern Sociological Society: New York, NY.

Cerulo, Karen A. 2004. *Culture, Cognition, and the Internet.*  
Organizer/Presenter: Presented at the Annual Meetings of the Eastern Sociological Society: New York, NY.

Cerulo, Karen A. 2002. *Crevice to Chasm: Addressing the Bifurcation in the Sociology of the Internet.*  
Organizer/Presenter: Presented at the Annual Meetings of the American Sociological Association: Chicago, IL.

Cerulo, Karen A. 2001. *Individualism Pro Tem: Reconceptualizing Social Relations.*  
Organizer/Presenter: Presented at the Annual Meetings of the American Sociological Association: Anaheim, CA.

Cerulo, Karen A. 2001. *Culture and Cognition.*  
Organizer/Presenter/Presider: Presented at the Annual Meetings of the American Sociological Association: Anaheim, CA.

*Keynotes, Invited Lectures, and Presentations, con't.*

Cerulo, Karen A. 2000. *Identity and the New Technologies*.  
Organizer/Presenter/Presider: Presented at a Special Session at the Annual Meetings of the American Sociological Association: Washington, DC.

Cerulo, Karen A. 2000. *I Don't Want to Hear It: Overcoming Student Resistance*.  
Organizer/Presenter/Presider: Presented at the Annual Meetings of the American Sociological Association: Washington, DC.

Cerulo, Karen A. 1999. *Individualism Pro Tem: The Case Against Linear Models of Relational Development*.  
Presented at "Toward a Sociology of Culture and Cognition": New Brunswick, NJ.

Cerulo, Karen A. 1999. *Reading Between the Lines: Social Patterns in Audience Elaborations of Violent News Leads*.  
Presented at "Toward a Sociology of Culture and Cognition": New Brunswick, NJ.

Cerulo, Karen A. 1999. *Deciphering Violence and Beyond*.  
Invited Lecture, Harvard Sociology Department Spring Colloquia Series: Cambridge, MA.

Cerulo, Karen A. 1998. *New Approaches to the Study of Identity*.  
Organizer/Presenter/Presider: Presented at the Annual Meetings of the American Sociological Association: San Francisco, CA.

Cerulo, Karen A. 1998. *Cybersociety and the Self*.  
Presider/Presenter: Presented at the Annual Meetings of the Eastern Sociological Society: Philadelphia, PA.

Cerulo, Karen A. 1997. *Deciphering Violence: The Cognitive Structure of Right and Wrong*.  
Presented at "Dialogues in Culture and Cognition," a biannual conference for culture scholars: New Brunswick, NJ.

Cerulo, Karen A. 1997. *New Thoughts on Violence*.  
Presenter/Presider: Presented at the Annual Meetings of the American Sociological Association: Toronto, Canada.

Cerulo, Karen A. 1996. *Technological Communities: Opportunities and Constraints*.  
Organizer/Presenter/Presider: Presented at a Special Session at the Annual Meetings of the American Sociological Association: New York, NY.

Cerulo, Karen A. 1996. *Re-constructing the Sociology of Identity*.  
Presented at the Annual Meetings of the American Sociological Association: New York, NY.

Cerulo, Karen A. 1996. *New Communication Technologies, New Social Worlds*.  
Presented at the Annual Meetings of the Eastern Sociological Society: Boston, MA.

*Keynotes, Invited Lectures, and Presentations, con't.*

Cerulo, Karen A. 1995. *Technological Ties That Bind: Rethinking Social Cohesion*. Organizer/Presenter/Presider: Presented at a Special Session at the Annual Meetings of the American Sociological Association: Washington, DC.

Cerulo, Karen A. 1995. *New Approaches to the Study of Identity Construction*. Presented at a Special Session of the Annual Meetings of the Eastern Sociological Society: Philadelphia, PA.

Cerulo, Karen A. 1994. *Can We Decipher Violence?* Presented at "Dialogues in Culture and Cognition," a biannual conference for culture scholars: New Brunswick, NJ.

Cerulo, Karen A. 1994. *Strategies of Identity Construction*. Organizer/Presenter/Presider: Presented at the Annual Meetings of the American Sociological Association: Los Angeles, CA.

Cerulo, Karen A. 1992. *Sexual Harassment of Assistant Professors*. Organizer/Presenter/Presider: Presented at the Annual Meetings of the SSSP: Pittsburgh, PA.

Cerulo, Karen A. 1992. *The Construction of Identity: Nation, Region, and Social Group*. Organizer/Presenter/Presider: Presented at the Annual Meetings of the Eastern Sociological Society: Arlington, VA..

Cerulo, Karen A. 1990. *The Aesthetics of Violence*. Presider: Presented at the 16th Annual Conference on Social Theory, Politics, and the Arts: New York, NY.

Cerulo, Karen A. 1990. *Symbols as Social Control*. Organizer/Presenter: Presented at a Roundtable Session at the Annual Meetings of the American Sociological Association: Washington DC.

Cerulo, Karen A. 1989. *History, Social Structure, and National Symbols*. Presented at the Annual Meetings of the International Communications Association: San Francisco, CA.

Cerulo, Karen A. 1988. *The Historical Dimensions of Symbols: A Case Study of National Flags*. Presented at the Annual Meetings of the Conference for Social Theory, Politics, and the Arts: Washington DC.

Cerulo, Karen A. 1987. *What's Wrong With This Picture?* Presented at the Annual Meetings of the Eastern Sociological Society: Philadelphia, PA.

Cerulo, Karen A. 1987. *We Pledge Allegiance: An Empirical Study of the Symbolic Structure of Flags*. Presented at the Annual Meetings of the American Sociological Association: Chicago, IL.

*Keynotes, Invited Lectures, and Presentations, con't.*

Cerulo, Karen A. 1987. *National Identity and the Structure of National Symbols: The National Anthem As a Case Study.*

Presented at the Annual Meetings of the International Communications Association: Montreal, CA.

Cerulo, Karen A. and Ruane, J. M. 1986. *The Policeman's New Task: An Inside View of Successful Working Relationships Between Police and Community Mental Health Officials.*

Presented at the Annual Meetings of the American Sociological Association: New York, NY.

Cerulo, Karen A. 1985/86. *Social Solidarity and Its Effects on Musical Communication.*

- Keynote, Visiting Scholar Lecture Series -- Annenberg School of Communications: Philadelphia, PA: October 1985.
- Presented at the Annual Meetings of the American Sociological Association: New York, NY., August 1986.

Cerulo, Karen A. 1984. *A New Approach to the Quantitative Analysis of Music.*

Presented at the Annual Meetings of the Conference for Social Theory, Politics, and the Arts: College Park, MD.

Cerulo, Karen A. 1984. *Television, Magazine Covers, and the Shared Symbolic Environment -- 1948-1970.*

Presented at the Annual Meetings of the American Sociological Association: San Antonio, TX.

Cerulo, Karen A. 1984. *Integration and Its Effects on the Self-Estimation of Productivity and Innovation.*

Presented at the Annual Meetings of the American Sociological Association: San Antonio, TX.

Cerulo, Karen A. 1984. *Quantifying the Non-Quantifiable ... Somewhat: Quantitative Methods in the Sociology of Music.*

Presented at the Fourteenth Annual Alpha Kappa Delta Research Symposium: Richmond, VA.

Beniger, James R. and Cerulo, Karen A. 1982. *Does Television Create A Shared Symbolic Environment?: Trends in the Labeling of Editorial Cartoons, 1948-1960.*

Presented at the Annual Meetings of the American Sociological Association: San Francisco, CA.

Cerulo, Karen A. 1981. *War and Music: An Empirical Analysis.*

Presented at the Annual Meetings of the Eastern Sociological Society: New York, NY.

## WORKS IN PROGRESS

### BOOKS

1) *Dreams of a Lifetime: Society, Culture and Our Wishful Imaginings*.  
(with Janet M. Ruane)

Dreams are thought to be matters of an individual's heart and mind. But in this book, we explore the sociocultural dimensions that organize and structure what Americans do (or do not) dream about, the ways in which they dream, how dreams make them feel, variations in dreams according to one's social location, and when, if ever, people stop dreaming.

2) *Second Thoughts: Sociology Challenges Conventional Wisdom, 7<sup>th</sup> edition*

This book reviews several popular beliefs and notes how these conventional wisdoms cannot be taken at face value, but instead require careful second thoughts. This unique text encourages students to step back and sharpen their analytic focus with 25 essays that use social research to expose the gray areas of commonly held beliefs, revealing the complexity of social reality and sharpening students' sociological vision. In the seventh edition, we will be adding several new chapters and updating all other essays with new, cutting edge work.

*Publication date: Fall 2019.*

## PROFESSIONAL ACTIVITIES:

### National and Regional Offices

2010 to 2013      *Member*, Publications Committee of the American Sociological Association.

*Committee Chair: 2012-2013*

2009 to 2010      *Chair, Culture Section of the American Sociological Association.*

2005 to 2006      *Vice President*, Eastern Sociological Society.

2004 to 2005      *Vice President Elect*, Eastern Sociological Society.

2000 to 2003      *Council Member*, Culture Section of the American Sociological Association.

1999 to present      *Director*, Culture and Cognition Research Network – a branch of the ASA's Culture Section.

1997 to present      *Network Coordinator*, ASA Culture Section – a position designed to coordinate the operation of the section's various research networks.

1995 to 2008      *Director*, Identity Construction Research Network – branch of the ASA's Culture Section.

*National and Regional Offices, con't.*

- 1993 to 1996      *Secretary/Treasurer*, Culture Section of the American Sociological Association.
- 1987 to 1989      *Secretary*, Popular Communication Section of the International Communication Association

*National and Regional Memberships*

- 1993 to present      *Member*, Sociologists for Women in Society.  
National and Regional Memberships, con't.
- 1985 to present      *Member*, International Communications Association.  
1985 to present: *Member*, Popular Culture Section.
- 1980 to present      *Member*, American Sociological Association  
1986 to present: *Member*, Culture Section.  
1996 to present: *Member*, CITSA Section
- 1980 to present      *Member*, Eastern Sociological Society.

*Editorial Experience*

- 2010 to present      Editorial Board Member, *American Journal of Cultural Sociology*
- 2009 to 2010      Guest Editor, *Poetics*:  
Special Issue on Culture and Cognition.
- 2006 to present      Editor, *Sociological Forum*, Flagship Journal of the Eastern Sociological Society.
- 2006 to present      Member, Publications Committee of the Eastern Sociological Society
- 2005 to present      Editorial Board Member, *Cultural Sociology*
- 2000      Guest Editor, *Poetics*:  
Special Issue on Culture and Cognition.
- 2000 to present      Editorial Board Member, *Poetics*
- 1998 to 2001      Editorial Board Member, *Sociological Theory*
- 1997 to 2000      Editor, *Culture* – newsletter of the ASA's Culture Section.

*Editorial Experience, con't*

- 1997            Guest Editor, *Sociological Inquiry*:  
Special Issue on Technology and Identity.
- 1997            Guest Feature Editor, *Culture*:  
Symposium on Technological Communities.
- 1996            Guest Editor, *Sociological Inquiry*:  
Special Issue on Technology and Social Relations.
- 1989 to  
1994            Editorial Board Member, *Sociological Inquiry*.
- 1985 to  
present        Reviewer: *Administrative Science Quarterly*, *American Journal of Cultural Sociology*, *American Journal of Sociology*, *American Sociological Review*, *Contemporary Sociology*, *The China Review*, *Cultural Sociology*, *Journal for the Theory of Social Behavior*, *Poetics*, *Social Forces*, *Social Movement Studies*, *Social Problems*, *Sociological Focus*, *Sociological Forum*, *Sociological Inquiry*, *Sociological Quarterly*, *Sociological Perspectives*, *Sociological Theory*, *Symbolic Interaction* (Journals)
- National Institutes of Health, National Science Foundation (Foundations)

*Advisory Positions*

- 2000            *Member*, "Expert Advisory Group, Special Topical Module on Internet Use, Year 2000 General Social Survey."
- 1999 to  
present        *Fellow*, Center for Media Studies, Rutgers University.
- 1994            *Invited Consultant*, "Workshop on Improving Test Validity"  
*Educational Testing Service*, Princeton NJ.

*Administrative Positions*

- 2011 to  
2016            *Culture Workshop* – a discussion group in which faculty and students meet monthly to discuss topics in the area.
- 2009 to  
2012            *Department Chair*, Rutgers Department of Sociology
- 2007 to  
2008            *Workshop Co-Organizer*, "Post-Doctoral Reading Group" – a discussion group for post-doctoral scholars living in New Jersey.
- 2005 to  
2006            *Conference Organizer*, "Culture and Cognition" – regional mini-conference held in Boston, MA, February 2006.
- 2004 to  
2005            *Organizer*, "Media and Culture Workshop" – a discussion group in which faculty and students meet monthly to discuss topics in the area.



*Administrative Experience, con't*

- 1998 to present      *Manager*, Online discussion group for the ASA Culture and Cognition Research Network.
- 1998 to 1999      *Conference Organizer*, “Toward a Sociology of Culture and Cognition” – national conference held at Rutgers University, November 1999.
- 1998 to 1999      *Organizer*, Colloquia Series – Department of Sociology, Rutgers University.
- 1995 to 1996      *Associate Director*, Center for Social Research and Instruction at Rutgers University.
- 1995 to 2000      *Manager*, Online discussion group for the ASA Identity Network.
- 1995 to 1999      *Manager*, Online discussion group for the Rutgers Sociology Culture and Cognition Discussion Group.
- 1994 to 2000      *Conference Organizer*, “Dialogues in Culture and Cognition” – a biannual conference for culture scholars from Rutgers University, Princeton University, and surrounding universities in our region.
- 1994 to 2003      *Organizer*, Culture Workshop – a discussion group in which faculty and students meet four times per year to discuss topics in the area.
- 1982-1985      *Co-Coordinator*: Brown Bag Lecture Series, Princeton University.
- 1982-1985      *Graduate Student Advisory Board*, Princeton University.  
1983-84: *Co-President*; 1982-83: *President*.

**UNIVERSITY COMMITTEE WORK***University Committees:*

- 2015 to 2018      *Subcommittee Chair*, Subcommittee on Academic Affairs for the 100<sup>th</sup> anniversary of the 2018 Douglass Residential College
- 2012      *Member*, SAS Executive Committee
- 2010      *Member*, Focus Groups on SAS Strategic Planning Rutgers School of Arts and Sciences.
- 2007 to 2008      *Member*, Search Committee, Dean for the School of Communication, Information, and Library Science.
- 2006 to 2007      *Member*, Faculty of Arts and Sciences Appointments and Promotions Committee

*University Committee Work, con't.*

2002 to 2005	<i>Senator, University Senate.</i>
1999 to 2001	<i>Member, Social Sciences Area Committee.</i>
1997 to 1998	<i>Member, Faculty Personnel Grievance Committee.</i>
1995	<i>Selection Committee, Award for Excellence in Graduate Teaching.</i>
1994 to 1995	<i>Member, New Brunswick Faculty Council Teaching Committee.</i>
1993 to 1996	<i>Member, Rutgers International Friendship Program – a mentoring organization for foreign students.</i>
1987 to 1988	<i>Member, Minority Mentoring Program.</i>
1986	<i>Member, Search Committee for Assistant Provost of Undergraduate Studies (SUNY at Stony Brook).</i>

*Department Committees:*

2017/2018	Junior Faculty Mentor; Personnel Committee, Vision Committee
2016/2017	Junior Faculty Mentor; Personnel Committee, Vision Committee
2015/2016	Culture and Cognition Area Captain, Junior Faculty Mentor
2014/2015	Computer Committee, Culture and Cognition Area Captain, Junior Faculty Mentor; Personnel Committee.
2013/2014	Culture and Cognition Area Captain, Junior Faculty Mentor; Web Site Committee
2012/2013	Alumni Committee; Graduate Program Committee; Web Site Committee
2009/2012	Colloquia Committee Executive Committee, Graduate Program Committee, Personnel Committee, Rutgers Foundation Liaison Committee, Web Site Committee
2008/09	Junior Faculty Mentor; Recruitment Committee; Personnel Committee, FCP Committee.
2007/08	Junior Faculty Mentor; Personnel Committee; Teaching Committee.
2006/07	Graduate Program Committee; Junior Faculty Mentor, Search Committee

*Department Committee Work, con't.*

2005/06	Graduate Program Committee; Junior Faculty Mentor, Teaching Committee
2004/05	Graduate Program Committee; Junior Faculty Mentor
2002/03	Junior Faculty Mentor; Promotions Committee; Recruitment Committee
2001/02	Junior Faculty Mentor; Recruitment Committee; Teaching Committee
2000/01	Personnel Committee; Undergraduate Committee
1999/00	Conference Committee
1998/99	Colloquia Committee (Chair); FASIP (merit) Committee; Graduate Program Committee
1997/98	Colloquia Committee (Chair); Teaching Committee.
1996/97	Recruitment Committee; Undergraduate Program Committee.
1995/96	Executive Committee; Graduate Program Committee.
1994/95	Executive Committee; Graduate Program Committee, Social Science Research Center Steering Committee.
1993/94	Executive Committee; Graduate Program Committee, Social Science Research Center Steering Committee.
1992/93	Colloquia Committee (Co-Chair); Executive Committee; Graduate Program Committee; Recruitment Committee.
1991/92	Colloquia Committee (Chair); Executive Committee; Graduate Program Committee; Recruitment Committee;
1990/91	Graduate Admissions Committee; Recruitment Committee.
1985/90	( <i>At SUNY Stony Brook</i> ) Graduate Program Committee; Recruitment Committee, Undergraduate Program Committee.
1985/88	Faculty Advisor, Sociological Forum – an undergraduate sociology club.

**HONORS AND AWARDS:***National and Regional Awards*

2013	<i>The Robin M. Williams, Jr. Lectureship</i> : Awarded by the Eastern Sociological Society in recognition of Distinguished Scholarship
------	---

*National and Regional Awards, con't.*

- 2013 *Eastern Sociological Society Merit Award:* Awarded to distinguished scholars who have made outstanding contributions to the discipline, the profession, and the ESS.
- 2008 “Author-Meets-Critic” Session: Scheduled at the Annual Meetings of the American Sociological Association: Boston, MA to discuss *Never Saw It Coming*
- 1996 *Best Book Award:* Culture Section of the American Sociological Association.

Grants

- 2007 to Present *Editorial Grant from Wiley Publishers* -- \$55,000 per year plus yearly subventions For use in editing *Sociological Forum*. These funds support a graduate student among other benefits to the department.
- 2005 to 2008 *Templeton Foundation Grant* for a project in cognitive and textual methods -- \$33,000
- 1999 *Funds for the Advancement of the Discipline Grant:* American Sociological Association -- \$5,000.
- 1999 *Rutgers Research Council Grant:* Rutgers University.
- 1997 *Fellows Opportunity Grant:* Douglass College, Rutgers University
- 1996 *Fellows Opportunity Grant:* Douglass College, Rutgers University.
- 1993 *Rutgers Research Council Grant:* Rutgers University.
- 1993 *Fellows Opportunity Grant:* Douglass College, Rutgers University.
- 1991 *Rutgers Research Council Grant:* Rutgers University.
- 1991 *Fellows Opportunity Grant:* Douglass College, Rutgers University.

University Awards

- 2012 *Faculty Scholar-Teaching Award*  
Honors faculty members who have made outstanding contributions in both research and teaching
- 1994 *FAS Award for Distinguished Contributions to Undergraduate Education:* Rutgers University.
- 1987 *New Faculty Development Award:* SUNY at Stony Brook.

*University Awards, con't.*

- 1992, 1995, 1999 to 2009, 2012, 2016 to 2017     *Discretionary Merit Increase: Rutgers University. Competitive: I have been awarded one of these increases in each of the years indicated. (The awards were suspended from 2010-2011, 2013-2014, and 2018.)*
- 1987             *Discretionary Merit Increase for Teaching and Curriculum Development: SUNY at Stony Brook.*

*Other*

- 2015 to present     *Entry, Wikipedia [https://en.wikipedia.org/wiki/Karen\\_A.\\_Cerulo](https://en.wikipedia.org/wiki/Karen_A._Cerulo)*
- 1992 to present     *Entry, Marquis' Who's Who in America.*
- 1986             *Special Citation, for contributions to the Minority Mentoring Program -- SUNY at Stony Brook.*
- 1986             *Faculty Travel Award: SUNY at Stony Brook.*
- 1984 to 1985     *Special Graduate Fellowship for Cross-Disciplinary Study (Sociology/Music): Princeton University.*
- 1984             *Mabel Smith Douglass Fellowship: Douglass College Alumnae Award.*
- 1982             *Margaret Denton Wagner Fellowship: Douglass College Alumnae Award.*
- 1980-84         *Graduate Fellowship: Princeton University.*

**PREVIOUS WORK EXPERIENCE:**

- 1985 to 1986     *CONSULTANT, "Princeton University Black Leadership Study."*  
*Duties: Data analysis, coding, and organization; preparation of final report.*
- 1983 to 1985     *RESEARCH ASSISTANT, "Contextual Analysis of Black to Occupations and Income Distribution." NIMH Grant: Howard Taylor/ Peggy Thoits, Principal Investigators -- Administered through Princeton University.*  
*Duties: Data coding and collection; sample selection.*
- 1984 to         *RESEARCH ASSISTANT, "The Effects of Long-Term Disaster on*

*Previous Work Experience, con't.*

- 1984           Community Mental Health." Eugene Clark, Principal Investigator -- Administered through the University of Wisconsin.  
*Duties:* Data collection; interviews.
- 1983 to        *TEACHING ASSISTANT*, "Social Psychology." Professor Howard Taylor, 1984  
Princeton University.
- 1982 to        *RESEARCH ASSISTANT*, "Mental Health Care: Improving Relationships 1983  
With the Police." Guggenheim Foundation Grant, Jim Doyle, Principal Investigator -- Administered through the Woodrow Wilson School, Princeton University.  
*Duties:* Data analysis and collection; interviews; final report.
- 1981 to        *TEACHING ASSISTANT*, "Deviant Behavior." Professor Robert Scott, 1982  
Princeton University.
- 1980 to        *RESEARCH ASSISTANT*, "Networks of Scientific and Technological 1982  
Information Exchange in the Technical Innovation Process." NSF Grant: Robert Wuthnow, Principal Investigator -- Administered through Princeton University.  
*Duties:* Data analysis, coding, and collection; interviews; sample selection.
- 1981           *VISITING LECTURER*, "The Sociology of the Arts." Rutgers University.
- 1980 to        *RESEARCH ASSISTANT*, Revisions of *Sociology*, New York: Random
- 1981           House. Donald Light and Suzanne Keller, Authors.  
*Duties:* Library research; summary reports.

**REFERENCES:** Upon Request